



Magnolia Answers *powered by* ai12z

Always on, always ready to engage, assist, and convert your visitors.

The premium concierge for your website

Transform your Magnolia-powered site into a high-touch, 24/7 concierge service. Our AI agents don't just answer questions—they drive the customer journey from first click to final conversion.

 AI Search

Can I get the spec sheet for your
LED work lights?



Absolutely. Here's the spec sheet for our LED work lights, including wattage, lumens, beam angle, voltage range, IP rating, and mounting options.

 [LED_Work_Lights_Spec_Sheet.pdf](#)

It includes all the key details:

- Wattage & lumen output
- Beam angle & color temperature
- Voltage range & IP65 rating
- Mounting options & material specs
- Certifications (UL, CE, RoHS)

Do you have glass dropper bottles
suitable for skincare products?



Yes - we offer a range of premium glass dropper bottles designed specifically for skincare products like serums and oils. They come in clear, amber, and frosted finishes, with various pipette styles and collar options.



Key capabilities

- **Answers, not links:** It acts like a digital concierge, giving you clear, direct answers instead of making you hunt through a list of search results.
- **Fact-checked & grounded:** By using only your approved Magnolia content, the AI stays on script and doesn't "hallucinate" or make up facts.
- **Talk, type, or show:** Users can interact however they prefer—whether that's through text, voice commands, or sharing images.
- **Global fluency:** It automatically translates queries and content, allowing a global audience to chat naturally in their own language.
- **Closes the loop:** It doesn't just talk; it does. Users can book appointments, track orders, or file claims directly within the chat.
- **System synergy:** It plugs into your CRM and eCommerce tools to provide personalized, real-time info like "Your order is arriving Tuesday."

Key benefits

- Provide always-on, personalized experiences that engage visitors and reduce bounce rates.
- Convert more customers with recommendations tailored to their interests and behavior.
- Increase cart completion by guiding users through their journey seamlessly.
- Lower support volume by handling FAQs automatically.
- Enable teams to optimize engagement, conversions, and self-service support using actionable insights in Magnolia.

Easy setup and connectivity

Plug-and-play setup: Just connect a webhook, point to a REST endpoint, and drop the search widget onto your site—no complex coding required.

Automatic sync: Your AI stays smart on its own. When you update content in Magnolia, your chatbots and copilots learn the new info instantly.

Zero maintenance: There's no need for content duplication or manual retraining, freeing your developers to focus on bigger projects.

Next steps

Don't leave your customer experience to chance. Contact your Magnolia Customer Success or Account Manager today for a personalized walkthrough and discover how to integrate intelligent, transactional AI into your specific digital ecosystem.

[Talk to our experts](#)

[Discover how it works](#)