

Modern banking begins with a *better* digital experience

How personalization, portals,
and omnichannel journeys drive
customer engagement



Contents

1. The changing face of banking	3
2. What is a DXP?	6
Typical DXP business applications and benefits	8
3. DXPs: The engine of modern banking	10
Key banking use cases	11
Key banking benefits	12
Banking sectors	13
Retail banking examples	14
Corporate banking examples	15
Private banking examples	16
4. Banking built on Magnolia DXP	17
Key Magnolia DXP capabilities supporting banking use cases	18
Step-by-step flexibility	19
Magnolia DXP in action	20

Executive Summary

Banking is under intense pressure to modernize. To remain competitive, the industry must move beyond purely transactional services and embrace a digital-first model that prioritizes meaningful customer engagement and unified experiences.

Today, banks must offer seamless, personalized experiences across mobile apps, websites, portals and emerging digital channels. Yet legacy systems and slow innovation cycles often stand in the way.

The solution: modernize without overhauling the backend. By introducing a versatile middle layer—a digital experience platform (DXP)—banks can integrate channels, streamline content delivery, and enhance customer experiences.

This white paper describes the value of DXPs in banking and how they:

- bridge the digital gap between legacy systems and modern technology
- unify and personalize content for superior customer experience
- reduce time to market and boost revenue and business growth

We describe the forces shaping modern banking and why they underline the need for greater customer focus and better digital experiences. Then we explain the role of DXPs and highlight banking use cases across different verticals. Next, we draw on case studies from Magnolia DXP and show how its composable approach can transform banking operations.

Key topics include onboarding, omnichannel delivery, self-service banking, authentication portals, integration of emerging technologies such as agentic AI, and personalized content-driven marketing.

Delivering a great digital experience is now essential for banks. Our white paper explains why – and, more importantly, how the right DXP and technology partner can turn transactions into business-building experiences that delight customers.

1. The changing face of banking

New technologies and industry shifts have placed digital experience at the heart of modern banking

Digital experience in banking refers to how customers interact with banks through digital tools, platforms, or channels. It's not simply a question of online access. It's about delivering relevant, high-quality, secure services through seamless journeys across devices and touchpoints.

For example, tailored financial insights via mobile apps, smooth onboarding with a chatbot on a tablet, or better decision-making through interactive dashboards and analytics on a laptop.

A great digital banking experience makes financial services more accessible and customer-centric, while helping banks reduce costs, foster loyalty, and drive growth.

The following industry trends and challenges highlight why a strong digital experience strategy is essential for banks today.

Customer expectations and the digital economy

Digital innovators have set the benchmark for customer experience and redefined 'best practice'. Amazon led the way in retail, fintechs are showing how to do it in financial services, and AI-native platforms are taking it to the next level.

Personalization, speed, convenience: this is what customers expect from banks today, matching the service they receive from leading technology and e-commerce platforms. Customers want real-time interactions, contextual recommendations, and seamless transitions between channels.

Research from Forrester¹ and Gartner confirms that customer experience is now a primary differentiator in financial services, directly influencing acquisition, retention and lifetime value.

Banks that ignore digital progress and evolving customer expectations risk being left behind. From retail customers checking account balances to corporate clients managing liquidity, digital experience is now paramount.

The digital experience gap

Legacy banking platforms were not designed for today's digital-first, mobile-enabled economy. As a result, banks find it difficult to innovate because they still need their legacy platforms and must find a way to modernize without ripping out core technology, which would be costly, risky and time-consuming.

The growing gap between customer expectations and what banks can deliver is a major challenge. Held back by monolithic systems that hinder the adoption of new technologies, banks require a solution that decouples the customer experience from backend systems.

New competitors and open banking

Challenger banks, neobanks, embedded finance providers and fintechs of all kinds have redefined the competitive landscape for traditional banks. What they share is reliance on the latest technology to gain a competitive advantage. Cloud-native, API-first platforms are proliferating, making customer-centric digital experience the standard for modern banking.

Banks that cannot provide the same personalized service are losing market share to digitally sophisticated newcomers. And the pressure is intensifying as open banking lowers barriers to entry, enabling more competitors to access customer data and offer compelling alternative services.

65% of online adults in the US, 68% in the UK, and 73% in Australia expect to complete any financial task through a mobile banking app.

2025: The Digital Banking Landscape Is Poised For Another Transformative Year, Forrester blogs, January 14, 2025

55% of banks cite legacy platforms as a primary barrier to digital transformation.

Core Banking without Compromise (10X Banking survey, 2024)

58% of customers have purchased a financial product or service from a new provider in the last 12 months, signalling weakening loyalty and the importance of experience in retention.

Banking Consumer Study 2025 (Accenture)

¹ The State of Digital Experiences in Banking, 2025 (Forrester, 2025)

The decline of branch banking

Banks are steadily closing physical branches as more services move online, reflecting both consumer preferences and the operational and cost-saving advantages of digitalization. As this transition accelerates, banks must do more than simply replicate services online. They must invest in technology platforms that not only replicate the services once handled in-branch but also offer the superior digital experience customers now demand.

Integration and emerging technologies

Banks today operate in an open ecosystem with a growing variety of financial service providers and innovators. They must incorporate emerging technologies like generative AI and agentic AI, and be flexible and adaptable to integrate with partners, platforms and diverse products and services.

Digital security and customer confidence

The growing threat from digital risk and cybercrime underlines a fundamental principle of good banking: security and trust. Fragmented technology systems and widening attack surfaces (eg, via APIs and cloud) mean banks must always balance security with digital progress.

Across these trends and challenges, a clear picture emerges: banks must move beyond the traditional product-based transactional model. They must modernize while maintaining core systems and prioritize digital experiences alongside security. The following sections show how a composable digital experience platform provides a secure foundation for banks to evolve.



2. What is a DXP?

Definition, development, key applications

Gartner, the global research and advisory firm, defines a digital experience platform as:

“...a cohesive set of integrated technologies designed for the composition, management, delivery and optimization of personalized digital experiences across different channels in the customer journey. A DXP orchestrates multiple applications to allow the creation, management and presentation of seamless digital experiences. It forms part of a digital business ecosystem via API-based integrations with adjacent technologies. DXPs serve B2C and B2B use cases.”

Gartner®

From content to ‘experiences’

DXPs have evolved from content management systems (CMS) and web content management (WCM) systems. A CMS creates and manages digital content, while a WCM organises and publishes the content on websites. Both are good for managing pages and focusing on what a business wants to say, but they don’t address customer preferences and experience.

This is where a DXP comes in. It’s the smart middle layer that sits between a company’s content, data, and customer-facing channels. It combines content management with customer insights, personalization, and integration —so everything is unified and seamless. It doesn’t just manage content: it delivers the right experience to the right person at the right time.

The rise of composable

There are two broad categories for DXPs: suites (also known as monolithic DXPs) and composable DXPs. Suites, which are tied to a single vendor, originally dominated the market but composable DXPs are now the largest and fastest-growing segment.

Composable DXPs (like Magnolia DXP) are increasingly popular because they enable businesses to:

- mix and match best-of-breed tools
- deliver content and experiences across any channel
- scale and adapt quickly
- innovate swiftly without vendor lock-in
- future-proof technology stacks with modular, API-first architectures

The power of AI

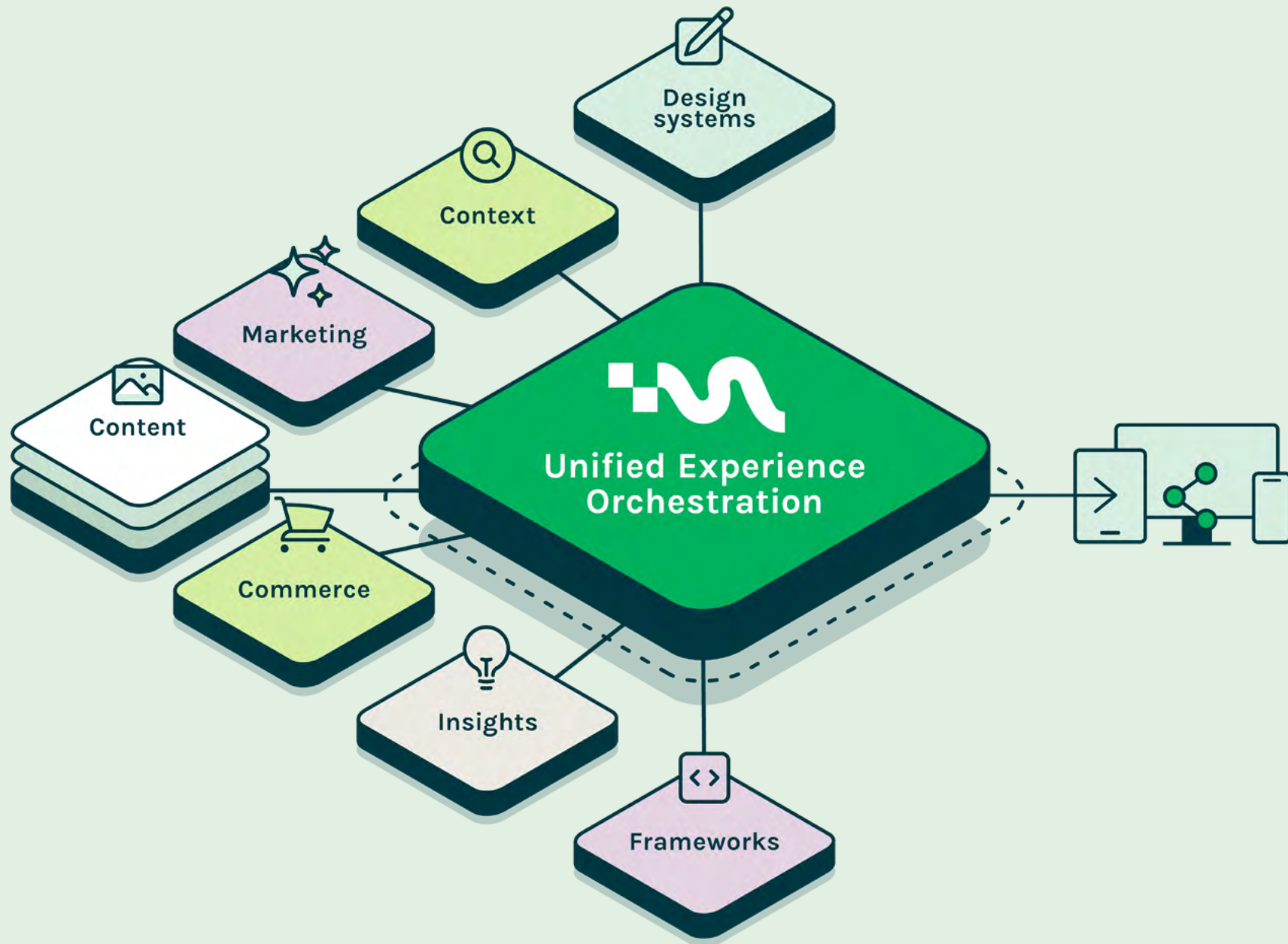
AI is turning DXPs into hyper-intelligent systems that automate personalization, content creation, and journey orchestration in real time. With agentic AI, experiences can be dynamically generated from context, user behavior, and predictive insights. For businesses, this means faster time-to-market, higher conversion rates, and reduced manual processing. DXPs will become less about managing pages and more about delivering intelligent experiences at scale.

By 2026, 70% of businesses will adopt composable DXP technology.

Gartner, Magic Quadrant for Digital Experience Platforms (2025)

Typical DXP business applications and benefits

DXP capability	Business application	Business benefit
Personalized experiences	Tailor content to audience needs and preferences	Better engagement, higher conversions, customer loyalty
Omnichannel delivery	Seamless interactions across web, mobile, email, and all channels	Consistent brand experience, reduced friction
Customer engagement	Run campaigns, notifications, loyalty programmes	Increased retention, repeat business
Data-driven insights	Analyze customer behavior, interactions, trends	Better decisions, optimized marketing and product strategy
Automation & workflow	Smoother onboarding, approvals, service requests	Lower costs, faster operations, fewer errors
Content & marketing	Manage and distribute content across channels	Brand consistency, faster campaign rollout
Integration with core systems	Connect to CRM, ERP, e-commerce, and other backend systems	Unified view of customer, operational efficiency
Security & compliance	Manage data privacy, authentication, regulatory compliance	Risk mitigation, regulatory adherence
Self-service & support	Portals, chatbots, FAQs	Lower support costs, improved customer satisfaction
Scalability & innovation	Launch new products, services, or channels	Business growth and agility



3. DXPs: The engine of modern banking

To succeed today, every bank needs a digital experience strategy

Banks that ignore digital experience and remain tied to inflexible technology belong to the past. They will become increasingly out of touch with the industry trends and customer expectations outlined in Section 1 and will be overtaken by competitors who harness the power of digital experience platforms.

With a DXP, banks can orchestrate, deliver, and optimize customer interactions across all digital channels and touchpoints. By connecting people, processes, systems and data, DXPs provide a unified and personalized experience – one that, crucially for banks, also strengthens security.

DXPs support critical banking activities such as onboarding, product innovation, and marketing and campaign management. Let's explore the use cases and benefits in more detail.

Key banking use cases

Personalized customer journeys

DXPs enable banks to use customer data for tailored experiences in real time. For example, to recommend financial products, shape content to suit customer behavior, or guide customers through life events such as a house purchase or retirement planning. With built-in personalization and segmentation, banks can boost customer engagement, increase product precision, and maximize cross-selling opportunities.

Omnichannel delivery

Customers expect a unified experience whether they interact via mobile apps, websites, chatbots, or digital interfaces in physical branches. A DXP provides consistency across every channel and enables banks to design once and seamlessly deliver everywhere. This saves time, reduces operational complexity and cost, and improves customer satisfaction.

Digital customer onboarding

Onboarding is a critical banking journey. A DXP enables banks to streamline the verification process by integrating different services and systems into a single customer journey. Banks can easily adapt and tailor products to customer requirements, and meet changing regulatory requirements, without redesigning the entire system. The result: swifter onboarding, higher customer completion rates, improved customer acquisition.

Secure authentication portals

DXPs support banking authentication portals by combining high-level security with a seamless user experience. They unify login methods, adapt security to behavior and device, and ensure a smooth process across web and mobile.

Self-service banking

Customers increasingly want hassle-free self-service for banking activities. DXPs enable intuitive self-service portals where customers can manage accounts, apply for products, and access personalized financial information – all on one frictionless platform. Whereas authentication portals usually only verify identity and control access, self-service portals deliver rich content and tailored experiences, as well as transactional functionality.

Marketing and campaign management

DXPs are particularly valuable for shaping and enhancing marketing content and optimizing marketing campaigns. They centralize content and enable marketers to test and run personalized campaigns across multiple channels. New products and services can be launched quickly, enabling banks to respond to market developments and regulatory changes.

Content governance and compliance

In a highly regulated industry, maintaining compliance is essential. DXPs provide governance, version control and approval workflows, ensuring digital content adheres to regulatory requirements and remains up to date.

Technology integration and innovation

DXPs help banks integrate disparate systems such as core banking, CRM, payment processing, and analytics. This removes operational silos and improves internal workflows and customer experience. By connecting frontend interfaces with backend data in real time, DXPs enable banks to respond quickly to customer needs. Banks can innovate without being held back by legacy technology and disconnected systems, capitalizing on emerging technology such as agentic AI.

Key banking benefits

Composable DXPs provide the following benefits across banking sectors and activities:



Enhanced customer engagement and loyalty

Banks can strengthen customer relationships and reduce churn by delivering superior digital experiences that meet or exceed expectations.



Faster time to market

Banks can innovate and deploy digital experiences quickly, enabling them to remain competitive in a dynamic financial market.



Data-driven decision making

Built-in analytics and insights enable banks to understand customer behavior and continuously measure and improve performance.



Single, unified security layer

DXPs centralize security, compliance and governance. Instead of scattered and inconsistent security controls, banks will benefit from a single, unified security layer across all digital channels and touchpoints. This is increasingly important as banks add APIs, mobile services, and third-party integrations.



Increased revenue and conversion rates

Personalized experiences and optimized journeys lead to higher conversion rates, improved cross-sell and upsell opportunities, and greater revenue growth.



Operational efficiency and reduced costs

With a unified platform, banks are not reliant on fragmented systems and can streamline workflows and reduce operating costs.



Future-proof technology

A DXP enables modernization at scale. The composable architecture supports integration and technology evolution. Banks can add the latest technologies and are no longer limited by inflexible legacy systems.

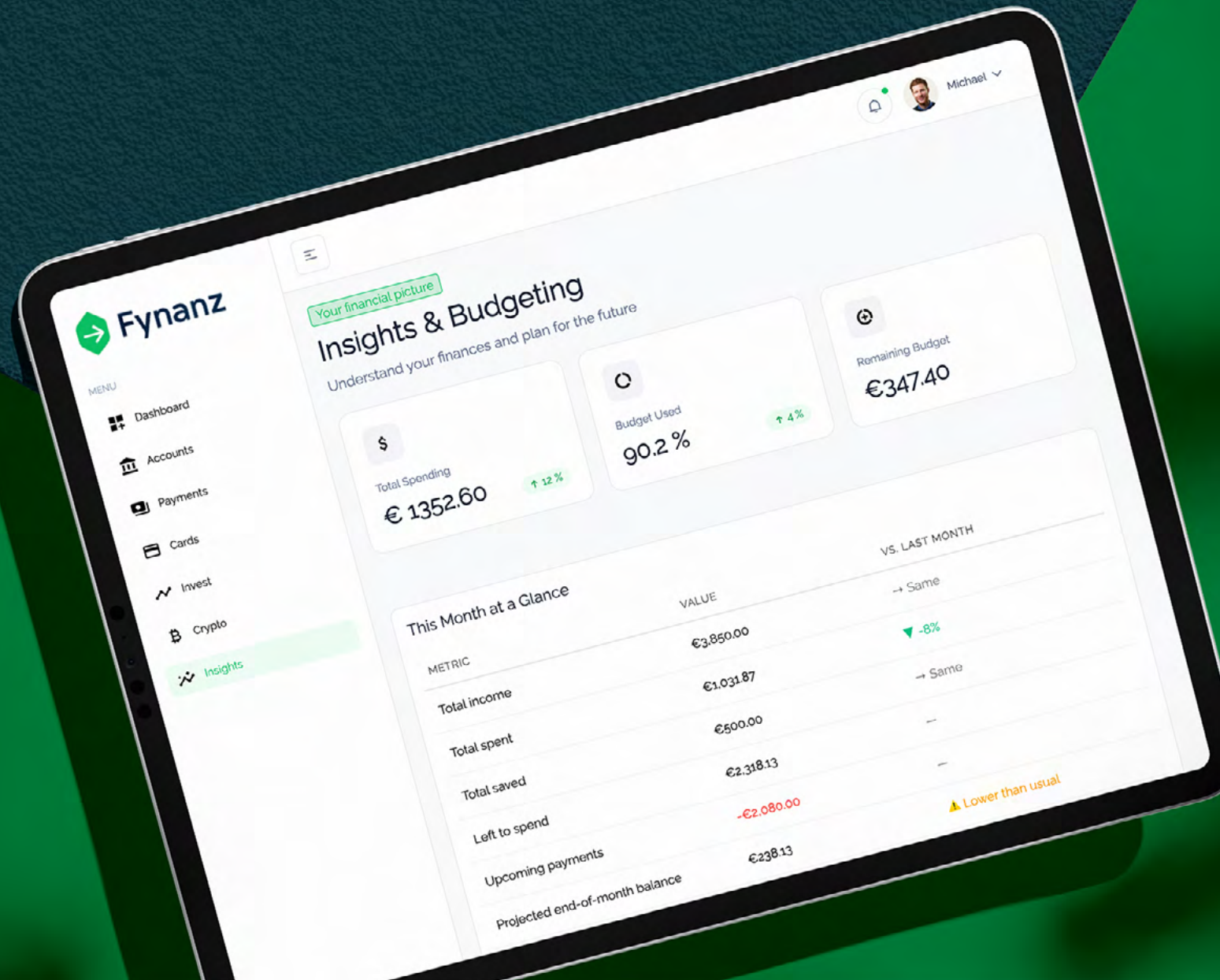
Banking sectors

DXPs serve as a foundational technology that can support the needs of different banking sectors.

For example:

- Retail banks must deliver high-volume mass-market digital content and services
- Corporate banks need secure portals that support complex and discrete workflows such as treasury management and trade finance
- Private banks require hyper-personalized lifestyle and portfolio content for high-net-worth (HNW) and ultra-high-net-worth (UHNW) clients

Let's explore some of the advantages of a DXP across these three sectors.



Retail banking examples

Retail bank need	Enabled by DXP	Bank benefit
Personalized customer journeys and tailored offers (eg, loans, cards, savings)	Dynamic content delivery and AI-driven recommendations	Higher customer satisfaction, increased conversion, better cross-sell and upsell opportunities
Digital onboarding	Headless content journeys, integration with KYC/Identity, verification tools, workflow orchestration	Consistent experience across touchpoints, reduced friction in customer journeys
Omnichannel experience	Unified mobile, web and branch interfaces	Seamless customer journeys and consistent brand experience
Self-service banking portal	Unified content hub, API integrations with core banking, intuitive UX	Lower operational costs and improved customer satisfaction
Faster product launches	Modular front-end components and API-driven integrations	Shorter time-to-market for new financial products and services
Customer support	AI chatbots and automated workflow orchestration	Lower support costs, 24/7 service availability, swifter issue resolution
Marketing speed and agility	Carefully focused content, campaign orchestration, campaign segmentation	Targeted campaigns, better engagement, measurable ROI
A/B testing and optimization	Better onboarding flows, loan applications and campaigns	Increased engagement and completion rates
Compliance and security	Authentication infrastructure and regulatory workflow controls	Simplified regulatory compliance, secure transactions, reduced risk
Content localization and targeting	Dynamic content delivery based on region and segment	Regionally-specific offers and compliance messaging
Legacy system integration	API layer over core banking systems	Modernization without replacing core systems
Partner ecosystem integration	Open APIs for fintech integrations	New business opportunities and revenue streams

Key takeaways

Composable DXPs support retail banks by:

- Avoiding monolithic re-platforming
- Focusing on customer-centric innovation and omnichannel delivery
- Increasing speed, personalization, flexible integration
- Promoting operational efficiency for high-volume mass-market business

Impact: improved customer acquisition, higher engagement, reduced operational costs, increased revenue

Corporate banking examples

Corporate bank need	Enabled by DXP	Bank benefit
Complex client onboarding	Digital onboarding portals, automated ID verification, integration with regulatory databases	Faster onboarding times, reduced manual errors, compliance with AML/KYC, improved client experience
Unified, real-time management of treasury and trade finance	Single digital portal with integrated data, workflow automation, APIs to ERP/TMS, and personalized user experience across channels	Increased client retention and share of wallet, reduced operational costs, faster transaction processing, and new revenue through value-added digital services
Relationship management	360° client view, CRM integration, AI-driven recommendations for products/services	Stronger client relationships, cross-selling opportunities, better account management
Secure document exchange	Secure portals with permission-based access and encryption integrations	Compliance, trust, less risk
Data with insights	Analytics dashboards, AI/ML-driven insights on client behavior, reporting tools	Data-driven decisions, predictive risk management, enhanced revenue opportunities
Risk and compliance	Centralized compliance dashboards, audit trail and reporting, regulatory content management	Reduced compliance risk, simplified audits, real-time policy enforcement
Omnichannel experience	Backend decoupled from the frontend (Headless UI)	Consistent data experience across web, mobile apps, conversational AI, etc

Key takeaways

DXPs support corporate banks by:

- Orchestrating complex, data rich, highly secure interactions
- Delivering self-service portals and authentication portals
- Personalizing journeys across treasury, trade finance and other functional areas

Impact: Enhanced client satisfaction, stronger relationships, more efficient management of complex financial operations.

Private banking examples

Private bank need	DXP enablement	Bank benefit
Personalized client portals	Unified client data, AI-driven personalization, dynamic content delivery	Highly tailored experiences, stronger client engagement, increased satisfaction
Wealth portfolio dashboards	Real-time data integration, API orchestration, customizable UI components	Better decision-making, transparency, improved client trust
Relationship management	360° client view, CRM integration, workflow automation	More effective client interactions, higher RM productivity
Onboarding and KYC journeys	Digital forms, identity verification integrations, guided workflows	Faster onboarding, reduced drop-offs, compliance efficiency
Event and concierge services	Experience orchestration, targeted invitations, personalization engines	Premium client experience, brand differentiation
24/7 client support and guidance	Microservice chatbots and virtual assistants	Instant, scalable support
Omnichannel delivery	Seamless orchestration across web, mobile, chat, etc	Consistent client experiences
Investment insights and research	Content management, AI recommendations, segmentation	Relevant insights, increased cross-sell/upsell opportunities
Cross-border client servicing	Localization, multi-language content, regional compliance rules	Scalable global service, consistent brand experience

Key takeaways

DXPs support private banks by:

- Delivering bespoke, exclusive content and high touch experiences
- Providing dedicated portals and omnichannel delivery
- Enhancing relationship management

Impact: Stronger client loyalty, differentiated service offerings, greater personalization.

4. Banking built on Magnolia DXP

Discover how Magnolia DXP transforms digital experience across banking sectors

Modern banking begins with digital experience – but delivering the right experience isn't achieved by incremental changes to the frontend. Nor is focusing solely on backend improvements an effective modernization strategy when technology is evolving so fast. As this white paper shows, the answer is to build a middle layer.

Magnolia DXP's composable DXP provides this transformative layer. By facilitating modular innovation, it improves customer journeys and enhances digital experience across every channel and banking sector.

Composability versus complexity

At the start of this white paper, we described the forces shaping the banking industry. Magnolia's composable DXP addresses these trends and challenges, cutting through the complexity of legacy technology and enabling banks to decouple digital experience from backend systems. For banking use cases, this separation and composability are critical.

Key Magnolia DXP capabilities supporting banking use cases



Content hub and unified authoring

Magnolia DXP centralizes content from multiple systems into a single hub, enabling consistent messaging across websites, mobile apps, and customer portals. Unified authoring workflows allow marketing, product, and compliance teams to collaborate efficiently while maintaining governance.



Omnichannel orchestration and headless delivery

Headless CMS and API-driven delivery enable banks to create once and publish everywhere – across web, mobile, apps, and emerging channels. This is essential for delivering seamless journeys such as onboarding, loan applications, and account management.



Accelerated time-to-market

Magnolia DXP's light development framework enables banks to reduce publishing timeframes for new landing pages and products by 50% or more. This is critical for retail banks, which need to react quickly to market developments.



Connector packs and ecosystem integration

Pre-built connectors for marketing automation, analytics, commerce, and digital asset management simplify integration with the broader banking ecosystem. This allows institutions to plug Magnolia DXP into existing stacks, including CRM systems, fintech services, and AI-driven tools.



Cloud and enterprise-grade scalability

Magnolia DXP's cloud offering (DX Cloud) provides a managed, scalable environment aligned with enterprise requirements for security, performance, and reliability—key considerations in regulated banking environments.



Strong security and compliance

This is non-negotiable for banks. Magnolia DXP has a deep integration framework that securely connects to core banking systems without exposing sensitive data. There are strict controls for who can edit, approve, and publish content. And there is complete versioning and logging of every change made to the digital experience.

These DXP components support critical banking activities, from digital onboarding and self-service portals to personalized financial guidance and cross-channel engagement.

Step-by-step flexibility

A key advantage of Magnolia DXP is that banks are not constrained by monolithic suites or vendor lock-in. They can select the best technologies to develop and strengthen the experience layer – which is valuable in banking transformation programmes, which prefer a phased approach to modernize customer-facing channels first while gradually evolving core systems.

By consolidating content, connecting data sources, and orchestrating delivery across channels, Magnolia is the bridge between legacy and modern architectures.

Magnolia has enabled financial institutions to:

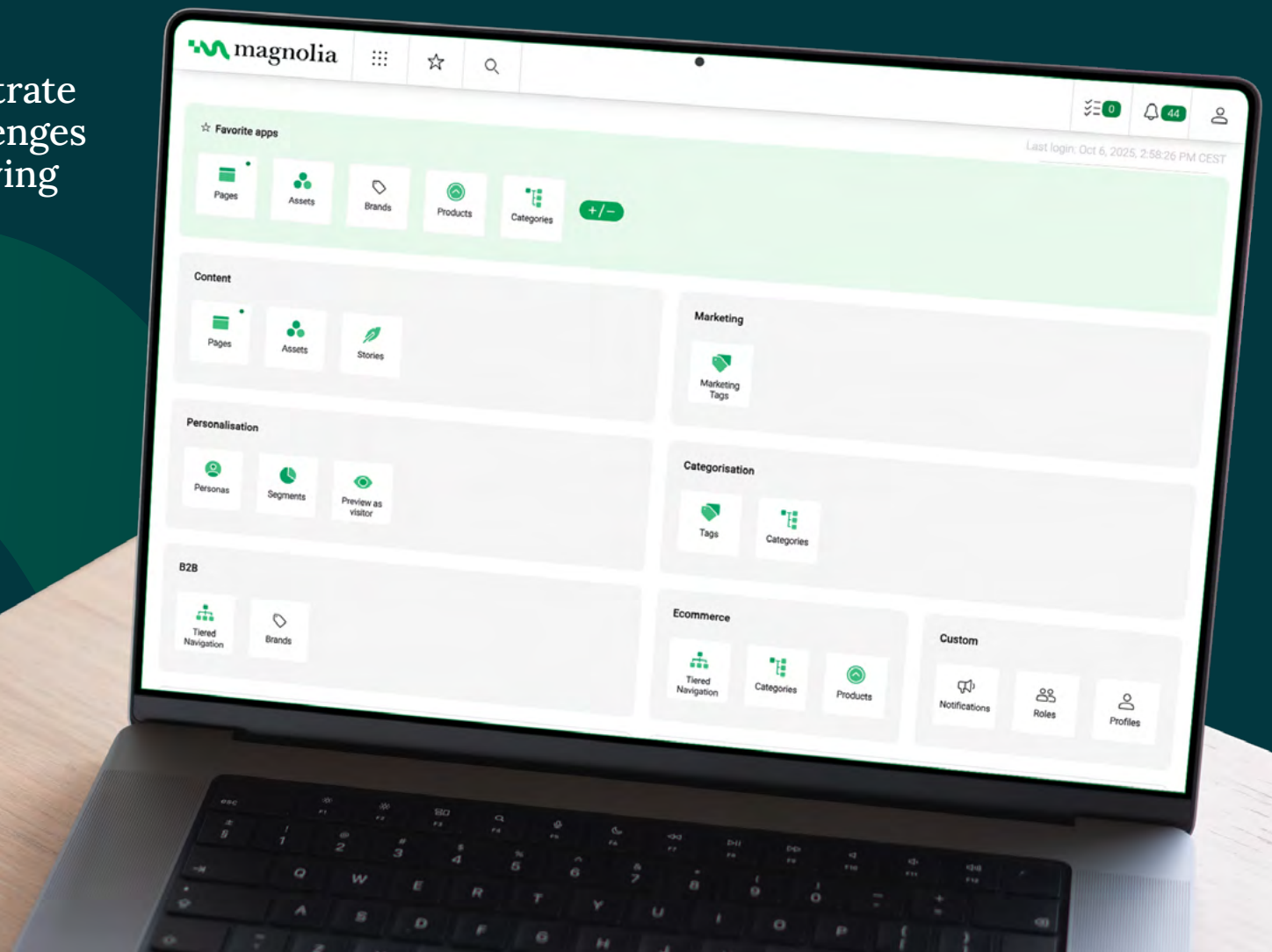
- Launch and manage multi-market digital platforms with consistent branding and localization
- Deliver integrated customer portals that unify products and services
- Empower business and marketing teams to manage content independently while maintaining security and compliance
- Integrate legacy systems with modern digital channels to accelerate time-to-market

The following case studies demonstrate how Magnolia DXP has transformed digital experience across different sectors.



Magnolia DXP in action

The following case studies illustrate how Magnolia DXP solves challenges across different sectors, improving speed-to-market, streamlining complex integrations, and enhancing security.



The challenge

RHB Singapore is part of the 'universal' RHB Banking Group, whose services include retail, commercial, corporate & investment banking, treasury and asset management. The bank was challenged by slow content publishing, difficult integrations with the existing technology stack, and stringent regulations. The bank needed to:

- Speed up time-to-market for content changes
- Enable marketers to publish independently
- Integrate with existing technology tools
- Support lead generation without storing sensitive data in the CMS



Magnolia DXP solution

Faster, independent content management:

- visual editor with WYSIWYG preview and component-based editing
- no more relying on IT for updates and campaign launches
- Intuitive content creation and quicker publishing workflows

Strong connectivity with the tech stack:

- Magnolia DXP's modular, API-driven architecture integrated seamlessly with existing analytics and customer-lead routing systems
- The integration ensured leads were quickly passed to RHB's sales teams without retaining personal data on the DXP platform

Compliance-friendly lead management:

- Magnolia DXP facilitated compliant lead capturing by routing information into existing infrastructure, avoiding storage of sensitive data in the CMS and satisfying regulatory requirements

Modular and expandable platform:

- RHB implemented core capabilities first, then added conversion analytics and considered A/B testing, and AI-driven recommendations – all without re-platforming.

Key benefits

- Dramatically faster content workflows
- Content update and publishing time reduced by 70%
- Better lead experience
- Intuitive UX and easy onboarding
- Platform scalability and adaptability



The challenge

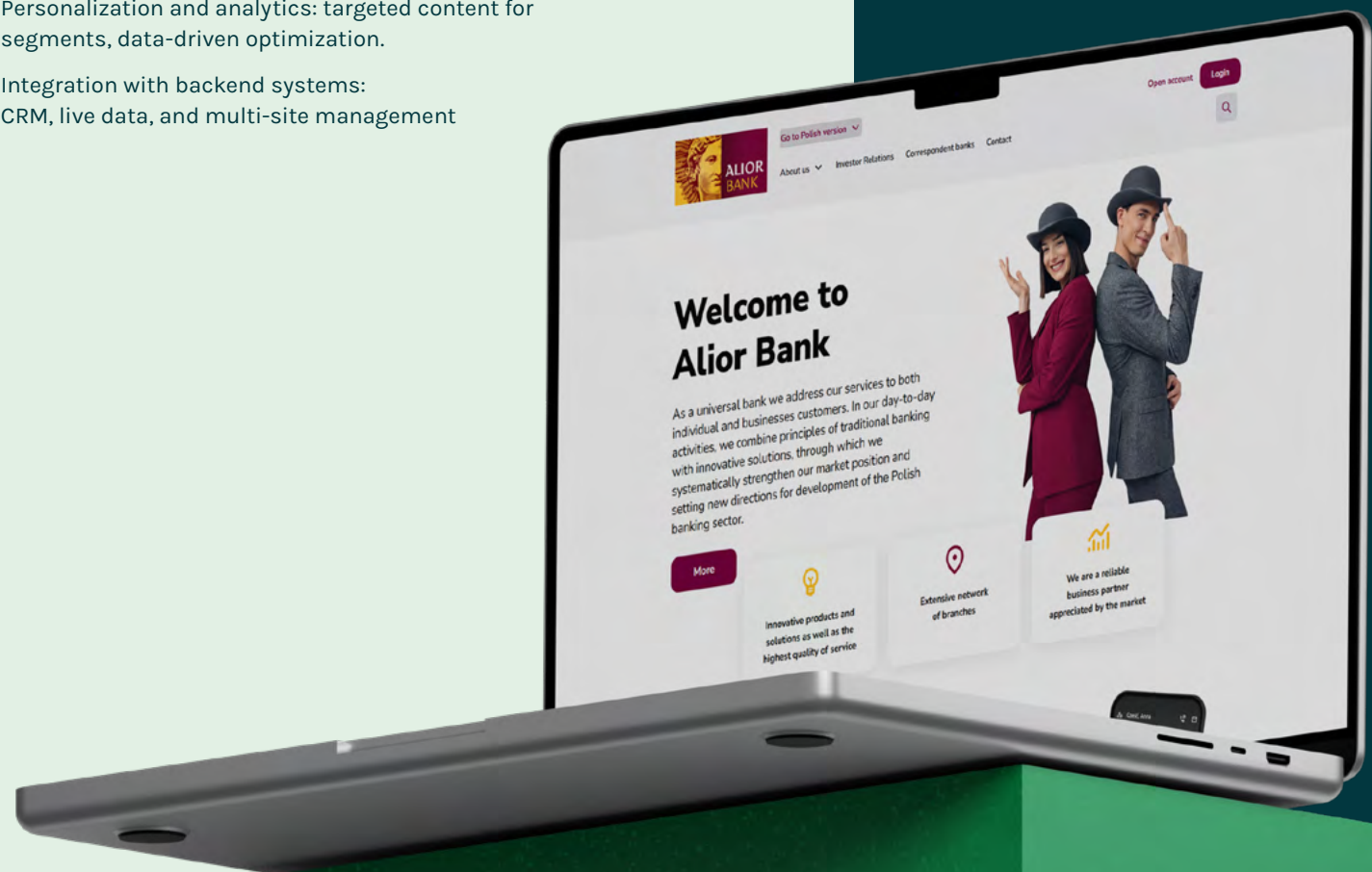
Alior Bank, a leading Polish retail bank, needed to boost online sales and improve mobile engagement, but its legacy systems made it difficult to launch new products quickly or optimize the user journey without heavy IT involvement. Content personalization and campaign agility were weak.

Magnolia DXP solution

- Modern, responsive website: optimized for desktop and mobile, with clear conversion paths.
- Semantic search and navigation: predictive search and voice search for better discoverability
- Flexible forms and landing pages: marketing teams can launch campaigns without IT support
- Personalization and analytics: targeted content for segments, data-driven optimization.
- Integration with backend systems: CRM, live data, and multi-site management

Key benefits

- 24% increase in new account openings.
- 188% increase in mortgage loan applications.
- 46% growth in mobile traffic share
- Reduced IT dependency



The challenge

Union Investment is a German asset manager for tailor-made investment solutions. It suffered from extreme complexity, managing over 70 different brand and campaign websites. Each change required multiple iterations across external agencies due to a tightly-coupled (monolithic) frontend.

Magnolia DXP solution

- Single, unified DXP for all sites
- Decoupled frontend delivery
- Cloud-hosting with scalability
- Centralized Identity and access management

Key benefits

- Significant cost reduction in runtime and maintenance
- Future-proof scalability: can scale vertically and horizontally via Azure Kubernetes Services.
- Faster time-to-market: moving to a 'web component' approach enabled customer experience updates without rebuilding the backend



The challenge

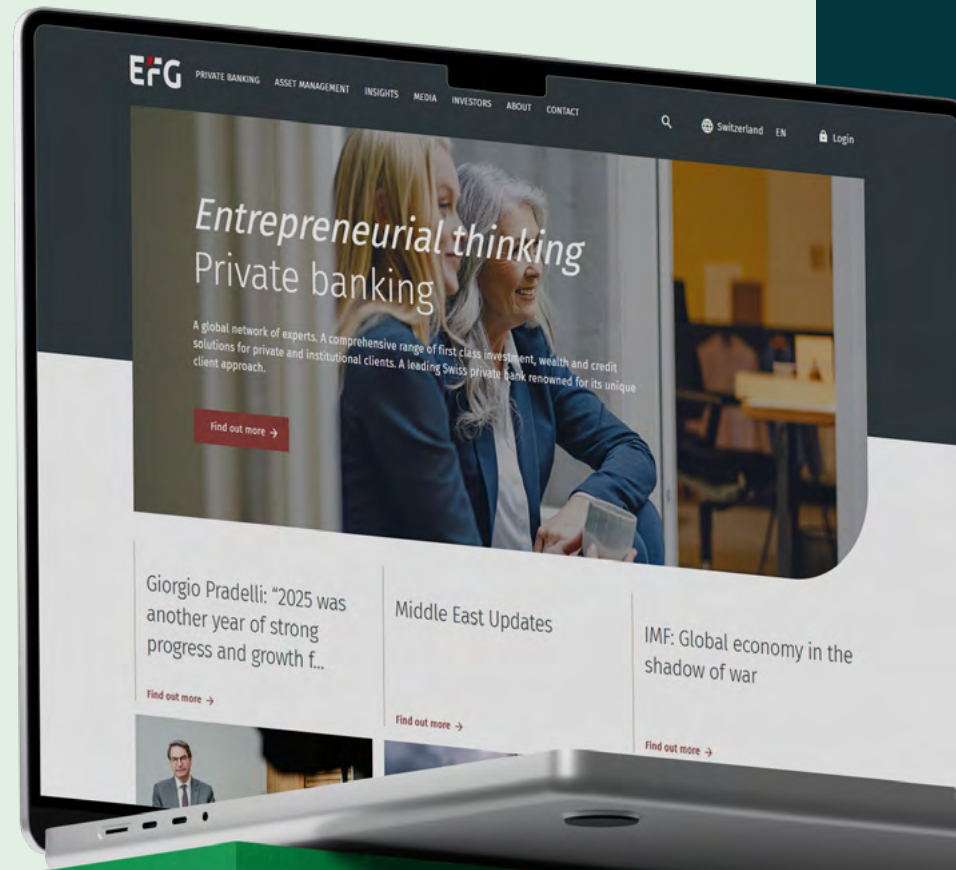
EFG International is a global private banking group operating across multiple regions. After merging with BSI, it needed a modern, unified digital presence to reflect its expanded scale and services. The goal was to unify multiple global websites into a single platform that was flexible enough for local markets but strict enough to meet stringent Swiss banking security standards.

Magnolia DXP solution

- Multi-site, multi-tenant platform
- Private cloud infrastructure
- Content centralization
- Strong, user-friendly content editing
- Reduced reliance on IT
- Scalable and extensible architecture

Key benefits

- 80% increase in content authoring speed
- 4-month implementation: the entire digital merger—from architecture to UX
- Hybrid agility: the bank can deliver high-touch investment information that is mobile-first and easily extendable to new markets



Modern banking begins now

Banks can no longer afford disjointed customer journeys, slow release cycles, or weak personalization. Industry leaders know the importance of digital experience and make it the starting point for modernization – enabling faster product delivery, unified customer data, and consistent, personalized interactions across every channel.

A composable DXP is the foundation for this change. It's the vital middle layer that connects legacy systems, reduces time-to-market, and empowers banks to continuously improve digital journeys without re-platforming.

If you want to reduce dependency on core systems, accelerate digital innovation, and improve customer engagement, now is the time to explore what a composable DXP can do for your business.



Jan Schulte,
Head of Group Consulting

Ready to get started?

[Book a demo with our services team](#)